



# IMDA ANNUAL CONFERENCE

## SPEAKER AGENDA

**HILTON OAK BROOK HILLS RESORT & CONFERENCE CENTER**  
**OAK BROOK, ILLINOIS, USA // MAY 22-24, 2018**

***REAL EXPERTS* ▶ *REAL ANSWERS* ▶ *REAL VALUE***

**WWW.METALDECORATORS.ORG**

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**MAY 23** // WEDNESDAY

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**7:00 AM - 8:30 AM**

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**REGISTRATION AND CONTINENTAL BREAKFAST**

**8:00 AM - 8:30 AM**

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**ANNUAL MEMBERSHIP MEETING**

**8:30 AM - 8:45 AM**

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**CONFERENCE REPORT AND OPENING REMARKS**

**8:45 AM - 12:00 PM**

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**GENERAL SESSION**

**8:45 AM - 9:30 AM**

KEYNOTE PRESENTATION

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**MARKET DRIVERS AND LEVERAGING CORE TECHNOLOGIES  
TO CREATE PACKAGING COATING INNOVATIONS**



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**DAVID SEWELL, PRESIDENT OF PERFORMANCE COATINGS -  
SHERWIN-WILLIAMS**

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David Sewell, President and General Manager of the Sherwin-Williams Performance Coatings Group, which includes the acquired Valspar Packaging Coatings division, will discuss an overview of the company, market drivers, and how core technologies can be leveraged to create Packaging Coating innovations to lead the industry as non-BPA, convenience, and sustainability trends drive the market.

**9:30 AM – 10:15 AM**

GENERAL SESSION

## **METAL PACKAGING FINANCIAL UPDATE**



### **ART STUPAY, SENIOR ADVISOR INVESTOR RELATIONS – DIX & EATON**

Arthur M. Stupay is founder and president of Tower Research, an investment banking and business analysis firm. He is a Senior Advisor (and former shareholder) of the public relations and investor relations firm of Dix & Eaton. He has been a consultant to a number of public companies, including BWAY Corporation, Waxman Industries, STERIS Corporation, and Olympic Steel, among many others. He is also Adjunct Professor of Economics at John Cabot University in Rome, offering a course in Comparative Economic Systems. Early in his career, he was an analyst in the Corporate Planning Department of American Can Company.

**10:15 AM – 10:30 AM**

## **BREAK**

**10:30 AM – 11:00 AM**

GENERAL SESSION

## **EMERGING LEGAL TRENDS IN THE WORK PLACE FOR 2018**



### **RICK ALANIZ, ATTORNEY – CRUICKSHANK LAW FIRM**

Rick Alaniz is a partner at Cruickshank & Alaniz, a national labor and employment firm based in Houston. He has been at the forefront of labor and employment law for over forty years, including stints with the U.S. Department of Labor and the National Labor Relations Board. Rick is a prolific writer who has contributed hundreds of articles to trade journals and publications on labor and employment law and conducts frequent seminars to client companies and associations across the country. Rick's philosophy is that individual clients need individualized legal advice. He believes that legal advice can only be useful if it is grounded in a firm understanding of a client's business and culture.

**11:00 PM – 12:00 PM**

GENERAL SESSION

## **AUTHENTIC LEADERSHIP: LEADING THROUGH CHANGE, CHALLENGE, AND CHAOS**



### **LISA COPELAND, PRESIDENT – LISA COPELAND GLOBAL ENTERPRISES**

Lisa Copeland has been a successful financial services and automotive entrepreneur for over 25 years. She developed much of her experience in the automotive industry where she was the managing partner of the #1 FIAT/Alfa Romeo dealership in North America. In 2016, Lisa was named "Top 100 Women in Automotive" by Automotive News. Her sales and motivational techniques are applicable in a wide range of industries. Lisa shares her successes by teaching others about the expertise that she has gained – and how to avoid the pitfalls! Her presentation, "Authentic Leadership: Leading Through Change, Challenge, and Chaos," will inspire and renew your enthusiasm for success.

**12:00 PM – 1:15 PM**

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## **AWARDS LUNCH**

**1:30 PM – 5:00 PM**

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## **BREAK OUT SESSIONS**

**1:30 PM – 2:00 PM**

TWO PIECE SESSION

### **CIDER 101**



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#### **GREG HALL, FOUNDER – VIRTUE CIDER**

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Gregory Hall founded Virtue Cider in 2011. He is known for his 20-year tenure as brewmaster at the Goose Island Beer Company, having won 14 consecutive Great American Beer Festival medals and pioneered bourbon barrel-aged beer with Bourbon County Stout. In the spring of 2011, Hall left Goose Island and embarked on a two-month pilgrimage to study the craft of cider, touring and tasting at top cidemakers in England and France. He brought his extensive experience and innovative style to launch Virtue Cider. In 2013, Hall brought the cidemaking venture as close as possible to one of the United States' best apple-growing states of Michigan and launched Virtue Cider in Fennville, Michigan.

**2:00 PM – 2:30 PM**

TWO PIECE SESSION

### **INNOVATION IN METAL DECORATION**



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#### **JERRY SHAFFER, VP OF CUSTOMER RELATIONS – APPLIED VISION**

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As the beauty and graphic complexity of cans increases every year, the challenge to verify precise colors and design has also dramatically increased. At the same time, line production rates are reaching new highs. In his presentation, Jerry Hall will demonstrate new technology that is able to verify the latest colors and designs over the full 360 degrees of every can at maximum production line speeds.

**2:30 PM – 3:00 PM**

TWO PIECE SESSION

## NAVIGATING THE CAN CRAZE



### LEAH CAPLANIS, PROJECT SPECIALIST – SOCIAL SPARKLING WINES

Diagnosed with Thyroid Cancer at 26, Leah Caplanis chose to heal holistically. When she couldn't find an alcoholic drink that aligned with her new diet and lifestyle, she decided to create one. With the help of expert brew master, Ray Klimovitz, a 50-year veteran who co-founded Izze Sparkling Soda, SOCIAL Sparkling Wine was born!

Launched in 2014, SOCIAL is an organic, low-calorie (only 88 per serving), gluten & sulfite free sparkling wine. It one of the first alcoholic beverages ever to include full nutritional content on its label.

**3:00 PM – 3:15 PM**

## BREAK

**3:15 PM – 3:45 PM**

TWO PIECE SESSION

## CONCORD AND RUTHERFORD DECORATOR UPGRADES AND IMPROVEMENTS



### ANDY LAYDEN, SR PRODUCT DIRECTOR – STOLLE

Andy Layden began working in the can industry for Ragsdale Machinery Operations. He has worked for Stolle Machinery for the past 30 years. He has held various positions within the company: Maintenance, Stock room, Machine Assembler, Inspector, Field Service Technician, Service Manager and is currently the Senior Product director for the Concord Decorator/Basecoater as well as the Embosser/profiler.

Andy continues to feed off of his experience working with can makers to develop improvements for Stolle equipment. Andy also provides technical support for legacy and current Decorators, Basecoaters and Embossers.



### MARK SANTOS, PRODUCT DIRECTOR PRINTING TECHNOLOGY – STOLLE

Mark Santos has been employed with Stolle Machinery for the past 23 years. He started his career in 1995 as a Customer Service/Inside Sale Rep at Sequa Can Machinery in New Jersey. When Stolle acquired Sequa at the end of 2004, Mark relocated with his family to Colorado and held the position of Customer Service Supervisor. He now holds the position of Product Director, Printing Technologies focusing mainly on Rutherford Decorators and Basecoaters.

**3:45 PM – 4:45 PM**

TWO PIECE SESSION

## COLOR STANDARDIZATION FOR CAN DESIGN AND DECORATING



**SARAH JACKS, PROJECT SPECIALIST – INX INTERNATIONAL INK CO.**

Hear how industry leaders in the can manufacturing and decorating segments are adapting to new standards and tools for 2-piece metal decorating. Learn how they are incorporating these new tools into their workflows and will continue to work with their customers to provide new means of standardization?

**4:45 PM – 5:00 PM**

**Q&A**

**1:30 PM – 2:00 PM**

FLAT SHEET SESSION

## UV PROCESS OPTIMIZATION: INTERPRETING LOGGER DATA



**BLESSIE YU, GENERAL MANAGER – INNOSEN**

Blessie will be discussing UV curing process, the factors affecting it and how to improve it with the use of a UV data logger by looking at different examples of graphical representations of results.

**2:00 PM – 2:30 PM**

FLAT SHEET SESSION

## PRESENT & FUTURE OF UV INKS FOR THE METAL PACKAGING INDUSTRY



**EDUARDO ALEGRIA, GLOBAL SALES DIRECTOR – SUN CHEMICAL**

Eduardo Alegria has more than 20 years of experience in the Metal Packaging Market. After studying Chemical Engineering, specialized in Polymer Characterization and Chemistry at the University of País Vasco (Basque Country University) started his professional career in Sun chemical in 1994; during 12 years was responsible for the Customer Technical Support team until he moved to the sales team as Export Manager.

Eduardo will give a quick review of the existing uses and technology of UV inks, strengths & weaknesses, and how we see this technology in the near future.

**2:30 PM – 3:00 PM**

FLAT SHEET SESSION

## **IN-PROCESS FILM WEIGHT MANAGEMENT – IMPROVE YOUR PLANT EFFICIENCIES**



### **VIVIAN POTEAT, INTERNATIONAL SALES SUPPORT MANAGER – SENSORY ANALYTICS**

Vivian Poteat is the International Sales Support Manager for Latin and South America for SpecMetrix Systems at fast-growing Sensory Analytics, where she leads all metal packaging sales and business development efforts. Prior to joining Sensory in 2007, Vivian oversaw the sales and support initiatives at other leading industrial technology suppliers. Vivian will be discussing in-process coating film weight measurement options and benefits.

**3:00 PM – 3:15 PM**

## **BREAK**

**3:15 PM – 4:00 PM**

FLAT SHEET SESSION

## **SPC ON THE SHOP FLOOR**



### **DOUG MCFADDEN, DIRECTOR OF QUALITY ASSURANCE – CROWN CORK & SEAL**

Doug has 40 years of experience in Quality Management, metal packaging; general line, aerosol, and metal closures. Best methods for training operators on the basics of SPC. Most importantly, how to apply those techniques in a practical way so operators can easily chart and understand what the data is indicating.

**4:00 PM – 4:45 PM**

FLAT SHEET SESSION

## **IT'S ONLY WASTE IF IT'S WASTED – MODERNIZE LEGACY FOUNTAIN SOLUTION RECIRCULATORS**



### **GORDON BATHURST, SR VICE PRESIDENT – METAFIX, INC.**

As a founding member of Metafix, Inc., Gordon Bathurst began his career in 1987 in Montreal, Canada, gaining diverse and unparalleled experience in the domain of Environmental Compliance and Liquid Analytics.

Gordon will review real world example of using Automated Remote - Process Monitoring and reporting to upgrade and modernize legacy fountain solution recirculators. Press start up is expedited, jobs run cleaner with less downtime and fountain solution waste is reduced.

**4:45 PM – 5:00 PM**

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## **Q&A**

**1:30 PM – 2:00 PM**

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MANUFACTURING SESSION

## **INSIDE SPRAY COATING WITH BPANI COATINGS**



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### **JIM ATKINS, CONTAINER BUSINESS MANAGER – NORDSON**

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As North American Sales Manager for Nordson Corporation, Jim and his team have worked with key manufacturers and suppliers in the metal packaging industry to utilize Nordson's industry leading dispensing technology to maximize production, while reducing down time and maintenance costs. Understanding that the landscape of can making industry is ever changing, Jim utilizes his strong engineering staff at Nordson ICS to develop solutions that allow customers to stay ahead of the curve and improve their overall processes.

**2:00 PM – 3:00 PM**

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MANUFACTURING SESSION

## **DOUBLE SEAMING: COMPOUND APPLICATION & TROUBLESHOOTING**



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### **JOHN STANKIEWICZ, R&D DIRECTOR – HENKEL**

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John Stankiewicz is the Global Head of Product and Application Development for Henkel Metal Packaging, which now includes Darex Packaging Technologies that Henkel acquired from GCP Applied Technologies in July of 2017. John will discuss key considerations of can sealing compound application and the downstream impact on can seam formation. John was born in Lowell, MA and earned a Bachelor's Degree in Chemistry from the University of Massachusetts.

John will be presenting an in depth discussion about double seam construction, can sealing compound application and seam troubleshooting.

**3:00 PM – 3:15 PM**

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## **BREAK**



**3:15 PM - 4:15 PM**

MANUFACTURING SESSION

## DOUBLE SEAMING: SEAM FORMATION & SEAMER TOOLING



### KURTIS BRODERSON, REGIONAL MANAGER - AMERICAN INTERNATIONAL TOOLING

Kurtis Broderon, Sales Director for American International Tooling, Inc. Will Discuss Seamertooling, Tool Manufacturing, Implications of Seaming Chuck to End Fits, Common Concerns in Double Seaming, and Standards in End to Chuck Fits. Kurtis will also be accompanied by Gil Salazar, Seamer Specialist LLC. Gil will share his hands on experience with Double Seaming. Gil has 40+ years' experience in Can Manufacturing, Filling and Packaging. Kurtis will present an in depth discussion about double seam construction, can sealing compound application and seam troubleshooting.

**4:15 PM - 4:45 PM**

MANUFACTURING SESSION

## DOUBLE SEAMING ROUND TABLE AND Q&A SESSION



### KURTIS BRODERSON, REGIONAL MANAGER - AIT

As a founding member of Metafix, Inc., Gordon Bathurst began his career in 1987 in Montreal, Canada, gaining diverse and unparalleled experience in the domain of Environmental Compliance and Liquid Analytics.



### JOHN STANKIEWICZ, R&D DIRECTOR - HENKEL

John Stankiewicz is the Global Head of Product and Application Development for Henkel Metal Packaging, which now includes Darex Packaging Technologies that Henkel acquired from GCP Applied Technologies in July of 2017. John will discuss key considerations of can sealing compound application and the downstream impact on can seam formation. John was born in Lowell, MA and earned a Bachelor's Degree in Chemistry from the University of Massachusetts. John will present double seam evaluations and troubleshooting technics discussion and question and answer session on the Double Seaming process.

**4:45 PM - 5:00 PM**

## Q&A

**5:00 PM - 7:00 PM**

## TABLETOP EXHIBITS & HOSPITALITY

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**MAY 24** // THURSDAY

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**7:00 AM - 9:00 AM**

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**CONTINENTAL BREAKFAST**

**8:30 AM - 9:15 AM**

KEYNOTE PRESENTATION

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**TRACKING TRENDS THAT MATTER**



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**TODD HALE, PRINCIPLE - TODD HALE LLC**

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Todd Hale, former Senior Vice President, Consumer & Shopper Insights with Nielsen, is a frequently sought-after industry and client speaker. Over the past several years, economic, demographic, competitive, and other influencers created fundamental changes in the way retailers and manufacturers responded to shopper demand. The retail environment continues to evolve, yielding growth for some, but not all. This presentation explores growth drivers and disruptors which should matter to you today and tomorrow.

**9:15 AM - 9:45 AM**

GENERAL SESSION

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**PROMOTE AND PROTECT THE STEEL AND ALUMINUM CAN**



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**SHERRIE ROSENBLATT, VP MARKETING & COMMUNICATIONS -CMI**

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Sherrie Rosenblatt, Can Manufacturers Institute's vice president of marketing and communications, leads the associations marketing and communications programs that protect and promote the interests of the can manufacturing industry. Sherrie focuses on communicating the consumer benefits of canned foods and beverages.

Sherrie will be presenting two programs – Cans Get You Cooking and Trust in Can Linings – that are designed to promote and protect food cans.

**9:45 AM - 10:00 AM**

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**BREAK**

**10:00 AM – 10:30 AM**

GENERAL SESSION

## ALUMINUM IN AN AGE OF UNCERTAINTY



### **MATT MEENAN, SENIOR DIRECTOR OF PUBLIC AFFAIRS – ALUMINUM ASSOCIATION**

Matt Meenan joined the Aluminum Association in December of 2012. As Senior Director of Public Affairs, Meenan runs day-to-day media operations and all external facing communications for the association. He is also the staff executive for two of the association's major market committees, the Aluminum Transportation Group and the Can Sheet Producers Committee. Matt will discuss trends in the aluminum industry today. From trade policy to the aluminum can market to recycling this presentation will highlight the challenges and opportunities facing aluminum producers – and users.

**10:30 AM – 11:15 AM**

GENERAL SESSION

## CONSUMER EYE-TRACKING-GROCERY, BIOMETRIC-BASED PACKAGING DESIGN



### **R. ANDREW HURLEY PHD, ASSOCIATE PROFESSOR OF PACKAGING SCIENCE – CLEMSON UNIVERSITY**

Dr. Andrew Hurley is an Associate Professor of Packaging Science at Clemson University. Andrew coordinates the packaging design curriculum, manages an internationally recognized consumer behavior research lab, and has delivered over 100 presentations on package design globally. Presentation will overview the impact of packaging on shopper behavior and how consumer biometrics can guide and direct the development of attention-commanding designs.

**11:15 AM – 12:00 PM**

GENERAL SESSION

## UV-LED OVEN APPLICATION AND INNOVATIVE ALUMINUM CLOSURES FOR BEVERAGE



### **MR. PAOLO GHIGO, PRESIDENT- TECNOCAP**

Paolo Ghigo, Elected President of Tecnocap LLC in 2014. Graduated with a Master degree in Mechanical Engineering from Tor Vergata University in Rome, Italy. Moved with his wife Francesca and three children to the US in 2012. Resides in Wheeling WV close to the main Tecnocap plant in Glen Dale, WV.

**12:00 PM – 1:00 PM**

## LUNCH, NETWORKING & END OF CONFERENCE RAFFLE

JOIN THE IMDA TODAY  
ANNUAL DUES ONLY \$75

# WANT A BETTER WAY TO TALK METAL?

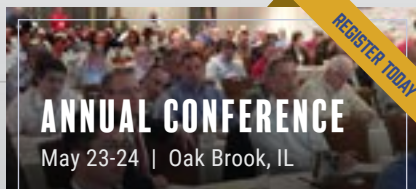


## CONNECTING. ADVANCING. LEADING.

The International Metal Decorators Association is one of the leading trade associations for the metal packaging industry, representing over 28 countries. Our members are manufacturers of metal packaging & material, equipment and service suppliers to the industry. Providing unmatched benefits in marketing, technical information, and networking opportunities, membership in the IMDA makes good business sense.

### Join today for:

- Access to essential news and industry information
- Opportunities to connect with other members at the IMDA Annual Conference – plus discounted registration
- Technical resources to aid in industry, technical or regulatory challenges
- Membership directory of over 500+ members



## ANNUAL CONFERENCE

May 23-24 | Oak Brook, IL

- General Session
- Technical Breakouts
- Financial & Regulatory Updates
- Motivational Speaker
- Tabletop Exhibits
- Quality Awards
- Annual Scholarship Golf Outing
- Networking, Networking, Networking



## INTERNATIONAL METAL DECORATORS ASSOCIATION

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