



INTERNATIONAL

METAL DECORATOR NEWSLETTER

Fourth Quarter, 2009

PRESIDENT'S MESSAGE



To my fellow association members, As I assume the responsibilities of the IMDA president, I am compelled to step back and look at how far we have come in the past few years. As was fittingly made clear at this year's convention, "The times, they are a changing," and we have been successful in adapting to – and sometimes even driving – such change. I am sure by now everyone has noticed the shift that was made a few years back in the direction of the conference; this has proven to be quite a positive step for the association.

Speaking of this year's conference, make no mistake that it takes effort: lots of effort. Many thanks to all the convention committee members; FYI the program comes together only through their efforts. Please note that in addition to the monthly convention planning meetings that begin during October each year, we conduct a debrief meeting one month after the event to discuss successes, lessons learned, and – most importantly – the results of the surveys filled out by the attendees. We take these surveys very seriously, so please continue to fill them out at each event.

Now that we are developing a solid foundation via our yearly event, it is time to take the IMDA further as a resource for our membership. The convention is wonderful, but we need to provide services to our membership throughout the year. To that end your Board of Directors will be meeting to discuss ways to improve the association, but most importantly we need your input (see my contact information that follows).

Many thanks to Neal Santangelo – our outgoing president – for his inspiration and leadership these past two years; he has helped tremendously in fortifying the IMDA foundation for going forward. Congratulations to Jack Knight as he takes over the role of vice president, which position also includes heading up the annual convention; I am sure you will agree he will do a great job. Welcome to our newest officer: Janelle Harris, who will serve as secretary/treasurer; all who know her realize what an asset she has been for the organization.

And lastly – but certainly not least – congratulations to Mike Masenior for being named Member of a Lifetime at this year's event. Mike has been with us longer than even he will admit and has stood firm in his position as Executive Director during all sorts of trials and tribulations. Without him the association we know today would likely not exist.

I look forward to working with the officers, committee members and all the membership in advancing the association, but most importantly, to advancing the art of metal decorating. My proverbial door is always open to association members with questions, comments, or just a conversation regarding whatever concerns them.

Be well and watch for further communications.

Regards,
 Joe Finan
 (704) 780-2344
metaldecorators@earthlink.net

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www.metaldecorators.org



From The Director's Desk

The International Metal Decorators Association has enjoyed its 75th Year of Membership in fine fashion. Our Convention was very well attended, our celebration dinner was outstanding, the exhibits were informative and fun, and sponsorship support was second to none. The convention committee, led by Chairman

Joe Finan, compiled a solid agenda with topics on the latest technical developments and trends in the packaging industry.

One of the highlights of the convention was chaired by Past President Gene Furey. Gene and his team of past presidents, Ken Matyska, Norm Christen, Mike Yavorski and Craig Eberts set up a display of metal decorating history which exhibited the evolution of metal decorating. Spanning the years, vintage photographs, containers, trays, and miscellaneous products were on hand. It was a tin collectors dream exposition. Later that evening Gene Furey took the audience down memory lane with an excellent powerpoint presentation depicting some of the initial machinery used to decorate and manufacture containers. Photos of the large canmaking plants of yesteryear left many in awe as the size and complexity were remarkable.

During the convention, we honored Steve Wasserman as decorator of the year for his excellent craftsmanship during his tenure at Rexham. Our Excellence in Quality Competition was keen and once again, John Gotskowski and his team from Ohio Art garnered the Grand Award for their 100th Anniversary Collectors container. Also, much to my surprise, I was presented with the first ever IMDA Member of a Lifetime award which was in lieu of our Member of the Year Award. Needless to say, I was both shocked and honored. I express my sincere gratitude to the Officers and Board of Directors for this honor.

As we enter our 76th year we are celebrating the change of officers and can rest assured that the association will be in continuing good hands. President Joe Finan will lead us in the charge to enhance our global outreach via expansion of our communications. As you know, Joe was instrumental in implementing the improvements to our seminar content and worked diligently to improve the quality of the presentations. Vice President Jack Knight will chair our convention after having worked in leadership positions on the committee for years. Jack has been our technical specialist and has made quantum improvements in the audio visual aspects of the presentations. Our newest officer, Janelle Harris assumes the Secretary/Treasurer position. Janelle has been an active participant on the convention committee and board and has demonstrated her strong leadership abilities. Please join me in extending our congratulations to the new officers and to providing them the support they will need in the coming years.

As always, if there is anything we can do to make your membership more beneficial, please do not hesitate to contact your officers or board members.

Best wishes,

Michael Masenior

Executive Director

2009—2010

OFFICERS & DIRECTORS

President

Joseph Finan, INX International Ink Co

Vice President

Jack Knight, INX International Ink Co

Secretary Treasurer

Janelle Harris, Ball Corporation

Executive Director

Michael Masenior

Directors

James Andamasaris, Select Metal Litho

Eugene Basler, Anheuser-Busch

Russell Cannon, Crown Cork & Seal

Jim Cation, Rexham Beverage

Rick Clendenning, INX International Ink Co

Michael Conover, PPG Industries

Craig Eberts, First Transitions

Jonathan Ellaby, INX International Ink Co.

Mark Finch, Silgan Containers

Eugene Furey, Honorary Member

David Gill, Novelis

William Graue, Silgan Closures

Dr. William Hoyle, Hoyle Consulting

Steve Kight, PPG Industries

Paul Krueger, Valspar Corporation

James Lore, Watson Standard

Robert Lucich, Exal Corporation

Kenneth Matyska, INX International Ink Co

Surya Misra, S & T Consulting

Ronald Moreau, Can Corporation of America

Ted Nevins, Bway Corporation

Jeff Radice, Meridian Arts & Graphics

Kevin Richards, Bway Corporation

Joseph Runyan II, J.L. Clark

Neal Santangelo, Crown Cork & Seal

Allan Sayers, Sayers Publishing

Gary Silke, Honorary Member

Mark Von Bokel, Metal Container

Michael Yavorski, PreCoat Metals



MEMBERSHIP NEWS



Meet Your Officer
Secretary-Treasurer, Janelle Harris



Janelle Harris joined the association in 1997 and is the first female to serve on the Board of Directors of the International Metal Decorators Association having been elected to the Board in 2006. She has also served on the Convention Committee working on the Two Piece Technology presentations. Subsequently, she is the first female to serve as an officer of the IMDA in its 75th year history. Janelle was voted into the Secretary-Treasurer position in May, 2009.

Janelle is currently the Director of Graphic Services for Ball Corporation's Metal Container Division which is located in Broomfield, Colorado. Janelle worked in various administration positions at Ball from 1986—1997 when she became the manager of graphic services in metal beverage packaging, Americas. During her tenure in Graphics, she successfully began an in-house pre-press and plate making operation. Her graphics team developed Eyeris™, an enhanced printing technology that brings improved definition and fine detail to beverage can graphics.

<u>MEMBERSHIP STATISTICS</u>	
(as of 10-26-09)	
MEMBERS	486
HONORARY	33
PRIVILEGED	31
TOTAL	550
 ANNUAL DUES	
<p>We still have members with outstanding dues for 2009 and request that payment be sent in if you have not done so. We recently sent out reminder notices to those in arrears. Thank you in advance for your continued support of our association.</p>	

The Value of IMDA Membership

When new applicants asked for some of the benefits of membership in IMDA we provided our list of the top 10. Here they are.

1. The ability to seek and receive technical assistance through communications with headquarters, and networking.
2. Reduced Seminar fees
3. Scholarships only for members and family members
4. A membership directory for industry contacts
5. Assistance with job searches
6. Assistance with supply, material, and service provider sourcing
7. Assistance with equipment sourcing
8. Access to Member only bulletin board on website
9. Access to conference presentations on website
10. Membership provides conferences and opportunities to communicate with peers on technical, environmental and management information.

Without an association supported by membership, the above would not exist; all at a modest fee of 75.00 US per year.

McClain Heads NMDA

George L. McClain of the Aluminum Company of America, Closure Division, Richmond, IN was elected president of the National Metal Decorators Association at the annual meeting in San Francisco, CA in late October.

Attendance at the meeting totaled 437. Mr. McClain succeeds James G. Smith of Hoosier Crown Corp, Crawfordsville, IN, who had served two terms as head of the NMDA. Assisting Mr. McClain during the coming year will be George Scalamera, Inland Steel Container, Chicago, as Vice President, and Joseph Newman of J.L. Clark, Rockford, IL as secretary-treasurer.

Next year, the NMDA will return to Atlantic City for its meeting from October 18-20 in the Haddon Hall Hotel.

Honored at the convention was Christian Scheehle of Wagner Litho Machinery for his many years of service to the metal decorators association.

Extracted from Modern Lithography in 1965. "Metal Decorating, a Year in Review."

2009 SCHOLARSHIP AWARDS

The following students were awarded scholarships from the proceeds of our Scholarship Golf Outing which was held in May. We received 30 requests for the applications this year. Each candidate submitted the form and a letter explaining why they should be selected as a recipient. Congratulations to the following students as they continue their education. (see photos on page 6)

Brittany Moon, Creighton College	\$1000.00
Anthony Martel, Penn State University	\$1000.00
Ryanne Martel, Lebanon Valley College	\$1000.00
Kylie Thompson, Villanova University	\$500.00
Lucas Erb, University of Toledo	\$500.00
Lindsay Friedman, University of Colorado	\$500.00
Tara Finch, Wake Forest University	\$500.00

Dear IMDA,

Thank you very much for rewarding me with a check for my education. I am really happy and lucky for this check because it will really help with my school finances. Thank you for everything!

Lindsay Friedman

University of Colorado at Boulder

Hello,

I just received my check for my scholarship. I just wanted to thank you for choosing me for the scholarship.

Thank you,

Brittany Moon

Creighton University

Dear International Metal Decorators Association,

I would like to personally thank you for the generous scholarship you have provided me with for my next coming year at Wake Forest University! I am looking forward to beginning my studies in about a week and am so grateful for your scholarship to me which provides me with such great opportunity. Thank you very much!

Tara V. Finch

Wake Forest University

Dear IMDA Golf Scholarship Committee,

Thank you very much for awarding me a scholarship. This scholarship will help me with the financial aspect of college. I will be a junior at the University of Toledo this fall majoring in professional sales. Once again your scholarship is greatly appreciated and will be put to good use in furthering my education.

Sincerely,

Lucas Erb

University of Toledo



2010 SCHOLARSHIPS

WE WILL BE SENDING THE REQUESTS FOR APPLICATIONS FOR 2010 IN JANUARY. APPLICATIONS MUST BE RECEIVED BY MARCH 31, 2010. FOR MORE INFORMATION, CONTACT THE IMDA HEADQUARTERS AT TEL: 410-252-5205 OR EMAIL US AT: AMPMGT@AOL.COM

MEMBERSHIP NEWS



**2009 Member of A Lifetime
Michael Masenior**

This year's award presentation was a deviation from previous years. The Officers and Board of Directors expanded the member of the year award to the Member of A Lifetime Award. The first recipient of this award is Michael Masenior, Executive Director. A long time member of the association, Mike has served on the Board of Directors, Convention Committee, and all of the officer positions prior to being elected to serve as Executive Director over 10 years ago. The award was presented during our 75th Anniversary Dinner. Shown are (L-R) President, Neal Santangelo, Mike Masenior, Secretary -Treasurer, Jack Knight and Vice President, Joe Finan.

DecoDates

October 28-29, 2009
The Canmaker Summit
Dubai, United Arab Emirates
www.spgevents.com

May 26, 2010
IMDA Scholarship Golf Outing
Hilton Indian Lakes Resort
Bloomington, IL USA
Tel: 410-252-5205
E: ampmgt@aol.com
metaldecorators.org

May 27- 28 2010
IMDA Annual Convention
Hilton Indian Lakes Resort
Bloomington, IL USA
Tel: 410 252 5205
E: ampmgt@aol.com
www.metaldecorators.org

April 27-29, 2010
Cannex 2010
Las Vegas, Nevada, USA
Tel: 44 1293 435100
E: info@sayers-publishing.com
www.spgevents.com

IMDA MEMBERS OF THE YEAR

1989	George Scalamera	1999	Joseph Kwain
1990	David B. Morris	2000	Robert Coe
1991	David B. Sheldon	2001	Robert Finley
1992	Peter C. Collias	2002	Charles Erikson
1993	Michael W. Masenior	2003	Norman Christen
1994	F. William Graue	2004	Eugene Furey
1995	Kenneth Matyska	2005	Craig Eberts
1996	Daniel Sitler	2006	Jack Knight
1997	Gary Silke	2007	Rick Clendenning
1998	Peter Costello	2008	Renee Etiopio
		2009	Michael W. Masenior

Member of a Lifetime Award



How Things Have Changed?

Following is an excerpt from an article presented by Fred A. Adame, Manager of the Offset Division of R. Hoe & Co. in 1957.

"Most of our day is spent with items gaily decorated by offset lithography. Cans, crowns, closures, toys, trays, pails, housewares to name a few. You start at breakfast with a can of orange juice, followed with coffee from another metal container, Later perhaps you will sit back for a smoke and fill your pipe with tobacco also metal packaged. So you go through the day-canned meat, frozen soup and vegetables, and various frozen products as well as liquid detergents. Finally, you end your day with a snack, (served on a metal tray) washed down with beer, or a soft drink, also from a metal decorated container. The trend toward metal containers was well under way when the war interrupted it. Manufacturers had found that attractively decorated metal containers "sold" their products. In some instances, added to the display features was the advantage of a decreased cost of metal packaging over paper. This situation has gained with mass production methods. A growing popularity of the metal container is the ease of storing and handling it."

2009 Scholarship Winners



Brittany Moon
Granddaughter of Pitt Moon



Lucas Erb
Son of Carl Erb



Kylie Thompson
Daughter of Tom Thompson



Tara Finch
Daughter of Mark Finch

2009 Decorator of the Year Steve Wasserman, Rexham Beverage Can

This year's recipient is continually working to set the bar higher at his plant by challenging his team members to perform at a level above expectations. He spends the extra time to ensure that the print quality standards and is evidenced by his crew having 0 NOC's year to date. He is creative, maintains a positive attitude and seeks opportunities to improve the way things are done. Steve goes above and beyond his role of Printer with other departments to improve operations. The team he is part of maintains the lowest spoilage, low-quality and highest production numbers on a consistent basis. He has 19 years of service to Rexam Beverage Can and works in the Fremont, Ohio plant. Steve was also honored in 2008 as the recipient of the 2008 Award.



Past President, Ken Matyska presents Steve Wasserman the award for Decorator of the Year.

He is creative, maintains a positive attitude and seeks opportunities to improve the way things are done. Steve goes above and beyond his role of Printer with other departments to improve operations. The team he is part of maintains the lowest spoilage, low-quality and highest production numbers on a consistent basis. He has 19 years of service to Rexam Beverage Can and works in the Fremont, Ohio plant. Steve was also honored in 2008 as the recipient of the 2008 Award.



2009 CONVENTION SPONSORS

The IMDA Membership extends its heartfelt gratitude to the following companies for participating in our sponsorship program this year. Their generosity allows for us to provide greater services , paid speakers and opportunities for networking after the technical sessions.

For more information on the sponsoring companies, you may link to their websites by visiting the sponsor page on our website: metaldecorators.org.

Ajax Tocco Magnethermic
AkzoNobel Packaging Coatings
Applied Vision Corporation
Ball Corporation
Brodie System
Can Corporation of America
Canmaking News
CanTech International
ChemTool Incorporated
Container Fabrication Machinery
Crabtree of Gateshead
Crown Aerosol Packaging USA
ES & T
Grace Materials & Pkg Tech

Gulf -Great Lakes Packaging
Henkel Technologies
ICS Trading
Intercan Group
INX International Ink Co.
JL Clark
KBA-MetalPrint GmbH
Miltec UV
National Coatings
Nordson Corporation
Novelis
PPG Industries
PreCoat Metals
Premier Blanket

Roller Coat Industries
Sardee Industries
Sensory Analytics
Service Tool International
Stolle Machinery Company
T.D. Wright Inc
The Canmaker Magazine
Total Process Control
UnimaQ
Valspar Corp.
Watson Standard
WFB USA Inc.
WorldCan Conference



SCENES FROM THE 2009 CONVENTION

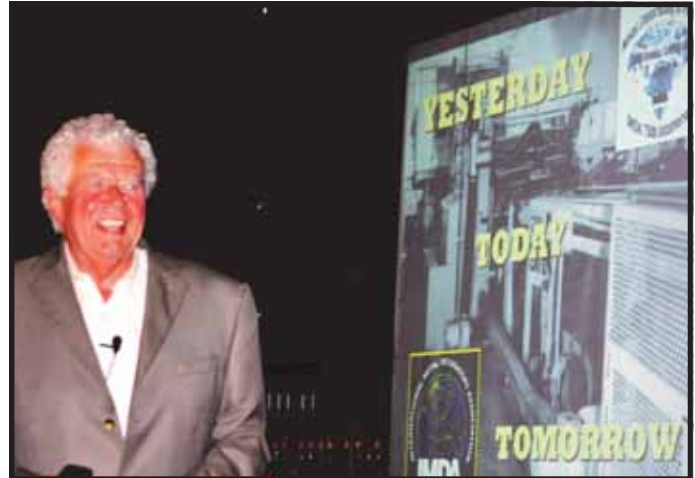




SCHOLARSHIP GOLF OUTING

Once again, our outing was a success. The proceeds benefit our scholarship program and allows us to award 7 recipients funding to assist with their continuing education.





Celebrating our 75 Years in Fashion

Vice President, Joe Finan presents outgoing President, Neal Santangelo with his President's Plaque (top left). Past President and longtime decorator, Gene Furey, presented a memorable trip through the history of metal decorating during our 75th Annual Dinner Celebration (top right). Past Presidents, Craig Eberts and Norm Christen man the Association's history booth and shared their many years of decorating experience (bottom right). As depicted in the remaining photos, the attendees enjoyed the camaraderie.



ASK A. DUCTOR, MD (metal decorator)

Dear A. Ductor,

Even though I am educated to the highest level, I don't always seem to understand the terminology used by metal decorators. Can you shed some light on the meaning of the following words or phrases?

Signed: Iam A. Hicky

IAH: Back Trap Mottle

AD: This describes blotches & streaks in the solids & tones of an overprinted ink film on a press sheet due to the transfer of a printed ink film from the substrate to the blanket of a subsequent printing unit.

IAH: Chroma

AD: It is the intensity or strength of a color, its saturation or degree of departure from black & white.

IAH: Conductivity

AD: It is the measurement of a solution's ability to conduct electricity, based on its concentration of ions. The measurement is expressed in micromhos. An ion is an atom or group of atoms. Used in Fountain solution testing.

IAH: FTP file transfer protocol

AD: It is the tool used to retrieve information in the form of electronic files from computer systems linked via TC/IP protocol.

IAH: Ink Tack

AD: It is the sticky or adhesive quality of ink, which is measured by determining the force required to split an ink film between two services. This is a key measurement when trapping colors on the press.

IAH: Metamerism

AD: It is the phenomenon that occurs when a press sheet matches the original under one light source and not another. The heat of the light source could cause the colors to appear different. The blended ink pigments reflect and absorb different wavelengths of light, causing the colors to look different.

IAH: Nanometer

AD: It is a unit of measuring wavelengths of electromagnetic radiation, visible light wavelengths range from 400-700 nanometers.

IAH: Postscript

AD: This is a trade name for a page description language that enables imagesetters & platesetters to interpret electronic files from computers or off-the-shelf computer programs.

IAH: Print Contrast

AD: It is the result of a calculation comparing the density readings of a three-quarter-tone value area to the density of a solid area of the same process color. Good print contrast indicates a printing system's ability to hold open the shadow areas while still maintaining high solid ink density.

Send your questions to A. Ductor, MD at info@metaldecorators.org or ampmgt@aol.com and I will do my best to provide the best information decorators worldwide have to offer.

We welcome the following new members who were inducted into the IMDA in May, 2009

First	Last	Company	Country
Edward	Abplanalp	Package Print Technologies	USA
Roger	Baker	Belvac Production Machinery, Inc	USA
Geoffrey	Barba	Flint Group Flexographic Products	USA
Keith	Calkins	Valspar Corporation	USA
Punvipa	Chaiyawech	Eason Paint Public Company Ltd	THAILAND
Siriporn	Choochird	Eason Paint Public Company Ltd	THAILAND
Jim	Craig	PPG Industries	USA
Scott	Davidson	Nippon Steel Trading America	USA
Kyle E.	Dickerhoff	Miltec UV	USA
Randy	Ehrsam	Valspar Corporation	USA
Petcharat	Eksangkul	Eason Paint Public Company Ltd	THAILAND
Peter	Fronczkiewicz	Flint Group Flexographic Products	USA
Ulrich W.	Gunthart	E-Tech Automation LLC.	USA
Robert	Hall	Kemeny Overseas Product Corp	USA
Andrew	Hecker	Valspar Corporation	USA
Susan	Higgins	Ball Packaging	USA
Robert J	Hansen	Ball Packaging Europe GmbH	GERMANY
Kris	Kazik	PPG Industries	USA
Scott	Kellerman	Metal Container Corporation	USA
Kim	Koehler	Package Print Technologies	USA
Russell W.	Koenig	Kemeny Overseas Product Corp	USA
Adrian	Long	Carnaudmetalbox Engineering Ltd	UK
Michael	Madigan	Crown Cork & Seal	USA
Bob	Malone	Miltec UV	USA
Carl	Martel	PPG Industries	USA
Allen R.	Maurer	J.L. Clark	USA
Jim P.	Mayer	Rexam Beverage Corp	USA
Doug	Meyer	Beckon International, Inc.	USA
Richard	Meyers	DYC Supply Co.,	USA
Emily	Mullins	Henkel Corporation	USA
Andrey	Nyemtsev	Favor Ltd	UKRAINE
Rona	Overand	Valspar	USA
John	Phillips	Miltec UV	USA
Alison	Prioleau	World Can Conferences	USA
Ronald	Ragan	Roeslein & Associates Inc	USA
William J.	Riddle	Ball Corporation	USA
Marc	Rongas	PPG Industries, Inc.	USA
Ken	Ruffley	PPG Industries, Inc.	USA
Adam	Sarson	Tecnocap LLC	USA
Pat	Schroder	Valspar Corporation	USA
Michael	Thomsen	Service Tool International	USA
Kenneth	Tutin	Crown Cork and Seal	USA
Brian	Wenger	GEW Limited	USA
James D.	Wilson	Crown Cork & Seal USA, Inc	USA
Sandra	Yveborg	Independent Can Company	USA
Armen	Zakarian	Crown Cork & Seal	USA

EXCELLENCE IN QUALITY COMPETITION



GRAND AWARD

Ohio Art, Bryan, Ohio
100th Anniversary Container



John Gostkowski, Ohio Art, accepts the award for an unprecedented two years in a row. Making the presentation is Jonathan Ellaby and Rick Clendenning representing sponsor, INX International Ink Co.

For a complete listing of 2009 category winners visit our website: www.metaldecorators.org. We will once again conduct our Competition in May, 2010 and we will be sending out the entry forms in early 2010. Now is the time to begin gathering all of those award winning decorated products to submit into our best ever showcase of what the metal decorating industry has to offer.