

Welcome to the International Metal Decorators Association Annual Conference



This year, the theme of our conference is Metal Packaging: Making the Best Better. Metal Packaging has been around for nearly a century and a half. Uses, fabrication, and shapes have evolved to make metal packaging as fresh as the new technologies that become part of our daily lives. When cans evolved from three piece to two piece, metal decorating rose to that challenge. When two piece evolved to iconic shapes, metal decorating made those containers as beautiful as fine art. As the public became used to beautiful hi-definition graphics, metal decorating responded with unmatched beauty, utilizing hex-printing techniques that made graphics jump off the packaging.

Let's not forget that general flat sheet printing is still in high demand around the globe, and it often sets the standard for two piece printing. Both formats offer companies the opportunity to present first class products to consumers. Besides offering a first class package, constant technological improvement has allowed metal packaging to surf at the top of marketing waves. Metal decorating creates pop and zing that attract attention and inspire strong brand recognition much the same way that the magnetic north pole points attracts all compass needles to point north.

Our set of presentations provides information in current metal decorating trends that would otherwise entail presentations requiring planning, organization, travel, and wasted idle time. We have found the best of the best and organized them into two days of tight programming and networking to provide highly worthy take home value.

There will be four sessions held over two full days. On Wednesday, there will be a morning session followed by lunch. On Wednesday afternoon, you can learn from and enjoy our technical session. On Thursday morning there will be a full morning session followed by lunch. The afternoon will split into three tutorial sessions that are designed to offer the basics and refresher presentations on essentials of products and services related to the metal decorating industry.

On Wednesday afternoon, vendors in our industry will display their products and services in a two hour table top exhibition. This is a highly valuable opportunity because it allows you to get questions answered, collect brochures, meet vendors, see samples and pursue concepts from many vendors in one place and in one period of time.

During the lunches, the exhibition, and after the tutorials raffle drawings will be held. To qualify you must turn in the completed survey form directly after the ended session for which you will be handed a raffle ticket. These survey forms provide the critical feedback that the committee uses to create and make changes for the next year's conference. So, please, fill out all of the questionnaires and know that you are helping to make next year's conference even better than this year's and you are giving yourself better odds to win than if you were to buy a lottery ticket. The raffle prizes include iPad's and various tablets. These are great prizes!

If you have questions that are not covered in this sheet or in the convention materials, please feel free to ask any of the committee members. They can be identified by the yellow/red ribbons hanging from their name tags.

Enjoy the conference.

The 2013 International Metal Decorators Conference Committee

MEMBERSHIP NEWS

2014 SCHOLARSHIPS

WE WILL BE AWARDING OUR IMDA SCHOLARSHIPS DURING OUR WEDNESDAY LUNCHEON. THIS YEAR WE HAD 36 REQUESTS FOR APPLICATION PACKETS AND OF THOSE REQUESTED, 28 STUDENTS SUBMITTED LETTERS AND APPLICATIONS FOR OUR YEARLY AWARDS. OUR PANEL OF JUDGES, CONSISTING OF PAST PRESIDENT'S, HAD SOME TOUGH CHOICES AGAIN TO MAKE AS THIS YEAR'S GROUP OF APPLICANTS WAS ALSO HIGHLY QUALIFIED TO RECEIVE OUR \$7,500.00 WORTH OF SCHOLARSHIPS WHICH ARE MADE AVAILABLE FROM OUR GOLF OUTING.

The First NMDA Scholarship

The first NMDA Scholarship fund was established at the Rochester Institute of Technology School of Printing in 1982. The program provided students who demonstrated financial need and expressed an interest in Metal Decorating as a career with \$1000.00 of financial assistance each year over a four year period to each student. Some of the students participated in summer employment in metal decorating. We then changed from RIT awards to Triton College in the Chicago area for a few years. We then realized that we could provide a higher value to being a member and changed the program.

The Scholarship program was changed to award scholarships to children and grandchildren of IMDA members in good standing. This is the policy of our current program and we have continued to grow the Scholarship awards and keep it in the family.

Did You Get Your Membership Card Yet?

The 2014 membership dues invoices were mailed in February. Some members have not yet submitted payment. We sent reminder notices in April as a follow-up for those who have forgotten or misplaced their dues. Those who have paid their dues should have received our new Membership Card and we thank you for your continued support.

Memorials

We are sad to report the passing of two of our long time friends and members.

Arnie Szasz, Privileged Member, October 2013

Michael Matteson, Valspar, December 2013

2014

OFFICERS & DIRECTORS

President

Janelle Harris, Ball Corporation

Vice President

Mark Von Bokel, SGS International

Secretary Treasurer

Art Hurley, Silgan

Executive Director

Michael Masenior

Directors

John Clark, Heraeus Noblelight Fusion UV

Rick Clendenning, INX International Ink Co

Craig Eberts, First Transitions

Joe Finan, INX International Ink Co.

Mark Finch, Silgan Containers

John Friedman, Northern Container

Eugene Furey, Honorary Member

William Graue, Silgan Closures

Nick Hammer, Ball Corporation

Dr. William Hoyle, Hoyle Consulting

Kyle Hurla, INX International Ink Co.

Jack Knight, INX International Ink Co.

James Lore, Watson Standard

Kenneth Matyska, INX International Ink Co.

T.R. Moreau, Can Corporation of America

Ted Nevins, J.L. Clark

Mark Novotny, Nordson Corp

Neal Santangelo, Crown Cork & Seal

Allan Sayers, Sayers Publishing

Renee Schouten, INX International Ink Co.

Gary Silke, Honorary Member

Michael Yavorski, Valspar Corporation



The IMDA MATTERS

Membership Breakfast Meeting

Our Breakfast Meeting being held today honors our 80th Year Anniversary as an Association. Members and New Members are encouraged to join other members, the Board and the IMDA Officers as they participate in our business meeting proceedings. We will recognize our newest members and pay tribute to our long time members with recognition of their years of service.

During the breakfast we will conduct our first ever membership survey where we seek your valued opinions to help guide us into the future. If you are unable to join the breakfast and are a member, please see the registration desk for a survey to complete. We will be distributing a raffle ticket to those members who participate for winning a valuable prize.

Get Involved and Join a Committee!

We are looking to enhance our member participation and encourage you to join one of our committees for the coming year. Listed below are our current committees and chairperson. If you are interested in joining one of the open committees, please contact the registration desk personnel and provide your contact information. You can participate by taking on a chore, heading a project, or get even more involved in the committee's leadership.

We are listing all of the Committees so you know who holds the Chair positions of our Association.

Open Committees

Conference Committee: *Mark Von Bokel*, Chair

Golf Outing: *Kyle Hurla*, Chair

Newsletter Committee: *Michael Masenior*, Chair

Quality Competition: open to non metal decorators. *Michael Masenior*, Chair

Decorators of The Year: *Ken Matyska*, Chair

International Outreach Committee: *Jack Knight*, Chair

Website Committee: *Renee Schouten*, Chair

Social Media Committee: *Michael Masenior*, Chair

Membership Committee: *Mark Novotny*, Chair

***Future Committee being established:* Technical Resource Committee, members needed to help gather technical information for our upcoming technical library for metal packaging.**

Closed Committees

Nominating Committee: consists of Executive Board only. Joe Finan, Chair

Scholarship Committee: consists of Past Presidents only. Gene Furey, Chair

Congratulations to our newest Honorary Members

We are pleased to announce the awarding of Honorary Member status to 3 of our long time members.

Craig Eberts, Past President, joined in 1984 and currently serves on the Board, the Conference and Scholarship Committees. As Past President, Craig has also served in every officer position.

Dr. William Hoyle, Board of Director, joined in 2001 and currently serves on the Board, the Conference, the Website, and the Golf Committees. Dr. Hoyle has also given presentations at many of our seminars sharing his valuable knowledge.

Kenneth Matyska, Past President, joined in 1982 and currently serves on the Board, and the Conference, Decorator of the Year and Golf Committees. As a Past President, Ken has also served in every officer position. He has served as our Editor of the *International Metal Decorators* magazine, and as our Nominating chair. Ken was also very instrumental in bringing the former Suppliers Guild members into the NMDA by leading our Bylaws changes to make that happen in 1994.

MEMBERSHIP NEWS

DecoDates

October 16-17, 2014

The Canmaker Summit

Harbour Grand Hotel
Kowloon, Hong Kong
For more information visit
www.spgevents.com

May 19, 2015

IMDA Scholarship Golf Outing

Hilton Indian Lakes Resort
Bloomington, IL USA
Tel: 410-252-5205
E: info@metaldecorators.org
metaldecorators.org

May 20-21, 2015

IMDA Annual Conference

Hilton Indian Lakes Resort
Bloomington, IL USA
Tel: 410 252 5205
E: info@metaldecorators.org
www.metaldecorators.org

June 1-4, 2015

Cannex & Fillex Asia Pacific

Guangzhou, China
For more information visit
www.spgevents.com



The IMDA has a facebook page and we want you to like us.

The page name is [facebook.com/metaldecorators](https://www.facebook.com/metaldecorators)
We are posting activities on our wall, industry tidbits, and fun stuff. We also have a tab for discussions among industry members. Watch for pictures from this conference to be posted soon.
We are receiving many visits to the page. However, we need more friends to share with. Our goal has been to have 100 likes and we are 3 away from reaching our goal. Go ahead and put us over the top. We know you can right now!
Take a look! We're on the book!

The Value of IMDA Membership

When new applicants asked for some of the benefits of membership in IMDA we provided our list of the top 10. Here they are.

1. The ability to seek and receive technical assistance through communications with headquarters, and networking
2. Reduced Seminar fees
3. Scholarships only for members and family members
4. A membership directory for industry contacts
5. Assistance with job searches
6. Assistance with supply, material, and service provider sourcing
7. Assistance with equipment sourcing
8. Access to Members Only section on website
9. Access to conference presentations on website
10. Membership provides conferences and opportunities to communicate with peers on technical, environmental and management information

When is an email not an email?

The answer is simple, when it doesn't reach your inbox.
If you have an email address and are not receiving our regular "Enewsletter blasts," and updates from the association, we do not have your correct address. If you would like to be included on IMDA email messages, the ONLY way to add your email address to the list is to send it to info@metaldecorators.org.

MEMBERSHIP STATISTICS

(as of 5-18-14)

MEMBERS	604
HONORARY	34
PRIVILEGED	21
TOTAL	659
COUNTRIES	28

On the Lighter Side

A story once published in a NMDA newsletter in 1982

Tom and Jerry were selling paint to metal decorators. Unfortunately, they weren't entirely honest because they mixed water with their paint. One day Jerry's conscience got to bothering him as they were conducting a trial run in a customer's plant. The next day Jerry told Tom that he just couldn't be dishonest anymore.
"Don't quit now," Tom begged. "A few more jobs and we can retire."
"I can't do it any more," Jerry said. "Last night an angel stood by my bed and said, "Repaint, you Thinner."